

VIVIANE RODRIGUES PEIXE

Website

vivianerodrigues.com

Mobile Number

55 48 999110015

2020 - 2021

2013 - 2015

2003 - 2005

2000 - 2002

1992 - 1997

English ++++

Spanish ++

Adobe Creative Suite

Microsoft Office

2017-

Sole Micro

Entrepreneur

I've been breathing Communication for more than 20 years - working as journalist, press officer, professional photographer, professor, project manager and an e-learning content producer.

EDUCATION

Visual Arts - Second degree certification (FIAR)

Master's degree Communication and Language (UTP – Curitiba/PR)

Graduate in Audiovisual Communication (PUCPR – Curitiba/PR)

Graduate in Literature (UFSC – Fpolis./SC)

Bachelor in Social Communication - Journalism (UFSC – Fpolis./SC)

SOFT SKILLS

Curiosity
Interpersonal Skills
Interdisciplinary Thinking
Colaborative Work
Creativity

Integrity
Critical Thinking
Encoragement Skills
Active Listening
Open-mindedness

HARD SKILLS

Research
Creative Supervising
Video Production
Social Marketing
Classroom Management

Communication Techniques
Writing
Editing
Photografing
Mediation

WORK STORY

I work under contract for educational companies and institutions (Uninter, Kultivi IESDE, Genius, Seduc, LGBTI+ Alliance, etc.) writing e-books and evaluations; screenwriting video classes to a number of courses - Journalism, Pedagogy, Advertising and Propaganda, etc. - revising articles, dissertations and books, after 18 years as an in-class university professor. Besides I perform in videoclasses analysing specific topics for the High School National Exam Preparation and the National Exam for the Assessment of Students Performance. I keep photographing professionally and I am the secretary-general of the city hall cultural affairs committee (CMIC) in Imbituba/SC.

2008 - 2017 Unibrasil

Professor and
undergraduate
research and supervisor

Journalism

Disciplines taught:

Cinema
Communication Theory
Discuss Analysis
Photojournalism I and II
Telejournalism I and II
Telejournalism Lab
Journalistic Writing I, II, IV
Webdocumentary
Legislation and Ethics in Journalism

Public Relation

Disciplines taught:

Press Office
Photography

Disciplines taught:

Commercial Photography
Documentation Photography
Photography and Culture
Architecture Photography

Editorial and Multimedia Production

Disciplines taught:

Digital Audiovisual Production
Editing
Photography

Trilingual Executive Secretariat Course

Discipline taught:

Press Office

Advertising and Propaganda

Disciplines taught:

Communication Theory
Photography
Image Analysis
Creative Process Exploration
Aesthetic

Design

Disciplines taught:

Movie Lab
Ethics & Management in Design
Digital Photography
Editorial Processes
Aesthetic

Journalism

Disciplines taught:

Telejournalism
Telejournalism Laboratory
Journalistic Genres
Journalistic Writing
Communication Theory

Tourism Course

Discipline taught:

Press Office

2010 - 2012 Instituto Federal do Paraná

Teacher at the
Photographic
Processes program

2009 - 2013 Uninter

Lecturer, researcher,
academic TV show
director and program
coordinator;
undergraduate research
supervisor

* I was the program coordinator and the director from two academic TV shows exhibited for three years. Papo Cabeça and Brasil Repórter were TV shows entirely produced by intern students from the Communication Department. It was broadcasted on CWB TV, Channel 5 (NET) and 72 (TVA) and also to 400 Uninter's e-learning poles. Both TV shows were awarded (Sangue Novo Award).

2004 - 2009 Universidade do Oeste de Santa Catarina (Unoesc), Xanxerê (SC)

Lecturer and undergraduate research supervisor

2003 - 2007 Universidade do Contestado (UnC), Campus de Concórdia (SC)

Professor and (later) coordinator of the Journalism course; undergraduate research supervisor

1998 - 2003 National Institute for Colonization and Land Reform (INCRA/SC)

Head of the Communication Office

Design

Disciplines taught:

Photography
Audiovisual

Art

Disciplines taught:

Cinema
Digital Art
Pedagogies of the Image
Photography

Journalism

Disciplines taught:

Cinema
Photography
Black and White Lab
Journalism Legislation and Ethics
Newspaper Design and Layout lab
Magazine Design and Layout lab
Communication Theory
Introduction to Journalism
Photojournalism I and II
Comparative Journalism
Telejournalism I and II
Basic Communication Techniques
Sociology of Communication
History of Communication
Journalistic Writing III
Journalistic Writing IV
Communication and Anthropology

As a press officer coordinator I wrote and distributed press releases and clippings; handled media queries; tracked media coverage; organized press conferences; created crisis management plans; accompanied the superintendent in events; documented the settlements, created projects to bring the institution closer to civil society, etc. As a feature of this position, I experienced mediation/deescalation - through communication techniques - of conflicts between landowners and the Landless Workers Movement (MST).

Biology

Discipline taught:

Photographic Documentation

Advertising and Publicity

Disciplines taught:

Advertising Photography
Communication Theory

**1997-1998 Newspaper
Diário Catarinense,
Florianópolis (SC)**

Newspaper designer

Newspaper designer for a major communication company in Santa Catarina and in the south of Brazil, RBS (today NSC).

**1997 - 2000 MVM
Comunicação
Business partner,
Journalist and newspaper
designer.**

Complete journalistic coverage - from interview and photography to graphic design and print.

**1994 - 2000
Freelance
Journalist**

Journalistic coverage as a freelance reporter: mainly to metropolitan, police and lifestyle sections.

Additional Courses (2020)

- **Degree in Visual Arts** (second degree/pedagogical training)
- Special certification to be a teacher in Elementary, Middle and High School (2020/2021- 1.400 h);
- **Instructional Design** (2020 / 2021-180h);
- **Transmedia Storytelling: Narrative Worlds, Emerging Technologies and Global Audiences** (20 h);
- **Adobe Captivate 2019** (30h);
- **UX/UI Fundamentos para o Design de Interface** (15h);
- **Democracia e decisões públicas** (11h);
- **Revolutionary Ideas: Utility, Justice, Equality, Freedom** (14 h);
- **The Politics of Skepticism** (6h/a);
- **Fundamentos Morais da Política** (11h/a);
- **Democracy and Autocracy; Theories and Empirical Findings** (10h)
- **Efectively Delivering the News to your Audience** (10h)
- **Psychological First Aid** (4,5h)

As a Volunteer

LGBTI + institutions; feminists movements; children and teenager in danger situations; democratic, middle school, antifacism movements and associations and people with special needs: most of my volunteer work enfolds photographic coverage, photo shoots to improve self-esteem or movie, photography, art lectures, but I also had the opportunity and the pleasure to look after and cuddle babies who came from violent families.

If you want to see the complete CV version with awards, talks, workshops, supervisions and articles, you can go to my [Lattes](#).

if you want to see some practical results (short movies, professional photography, projects, TV shows, supervisions, digital education, etc.) you can click for [my site](#).

Let me know if you have any question: [@vivianerodriguescom](#)